Sample full-day agenda (attract & retain focus)

8:20-12:50- Generational Issues

Ice Breaker: 8:20am – 8:30am

Why Generational Diversity Matters: 8:30am-9:30am

Understanding Baby Boomers – 9:30am-10:00am

Breakout Discussion, Boomer Focus – 10:00am-10:20am

Short Break: 10:20-10:30am

Understanding GenX/ Xennials – 10:30am-10:50am

Breakout Discussion, GenX Focus – 10:50am-11:10am

Understanding Millennials/ GenZ – 11:10am – 11:50am

Breakout Discussion, Millennials/ GenZ Focus – 11:50am-12:10pm

Lunch Break 12:10pm – 1:00pm

1:00 – 4:30 Attracting & Retaining the Next Greatest Generation

Recruitment & Application Issues: 1:00pm - 2:00pm

Interviewing to Discover “Diamonds”: 2:00pm – 2:30pm

Short Break: 2:30pm – 2:45pm

Leadership Development & Succession Planning: 2:4pm5-4:15pm

Wrap Up 4:15pm-4:30pm